



# Sushi Zento's invades IPOH with delicate cuisines

Mid-November this year, Sushi Zento, one of the branded Japanese restaurant affiliated with Edo Ichi Group of Restaurants, had launched a new branch in Malaysians beloved city of the hills, Ipoh.

Being one of the big four brands lead by Edo Ichi, Sushi Zento is best known for catering non-Halal Japanese food which itself being a rare case in our country, as well as Sushi Zento's exceptional selling point to the Ipoh market consists of Chinese dinners as the majority.

As we all know, Ipoh is one of the world's famous gourmet paradise, it is a frantic haven for food indulgence because you can spot various types of restaurants everywhere, from East to West, traditional to modern, as if the place itself is a collection of famous cuisines. On the dimmer side, the competition is fierce; you can only be successful if your restaurant has a long localization history, or your quality of food and services are far superior to others. Hence, to successfully venture into food haven Ipoh, Sushi Zento will adhere to the Japanese spirit of the brand, serve with quality and humility, lead the trend of local Japanese cuisine, most importantly, make sure the locals will deeply enjoy every mouthful of our non-Halal Japanese food.

The following is Sushi Zento Ipoh's address 2-26, 2-27, 2-28, 2-28A, Festival Walk @ ipoh, Jln Medan Ipoh 1, Medan Ipoh Bistari, 31400 Ipoh, Perak. An area of approximately 4,000 square feet, installed in the hall is one of the most luxurious sushi conveyer belts, while on the sides there are singled-out guest rooms for better privacy. This spacious restaurant can easily accommodate up to 120 guests per dining session to enjoy a long list of delicious Japanese dishes from the menu, all guaranteed fresh and savory.

In a nutshell, Sushi Zento Ipoh is prepared and expecting to excite food goers during yearend holidays cum Christmas season with irresistible Japanese delicacies.



## 膳户现已在 怡保开业

十一月中旬，江户一餐饮集团旗下日料品牌《膳户》在山城怡保开设第二家分店。

膳户是江户一旗下四大日料品牌之一，属于大马不多见的非清真日料系列，在以华人食客占据多数的怡保明显拥有市场差异优势，独领风骚。

怡保是世界著名的美食天堂，吃风甚盛，大街小巷食肆遍布，餐馆林立，各地美食汇集，竞争显得异常激烈，成功经营的食肆餐馆若非具有悠久历史情结，就是食物品质或服务素质远胜他人。膳户进军怡保，在坚持品牌精神的同时，亦将以日本文化谦逊虚心之道，引领当地日料潮流，为怡保饕客带来美好的非清真日料风味。

膳户在怡保的地址为 2-26, 2-27, 2-28, 2-28A, Festival Walk @ ipoh, Jln Medan Ipoh 1, Medan Ipoh Bistari, 31400 Ipoh, Perak, 面积大约四千平方尺，拥有全城最豪华的寿司旋转大堂，以及具有私隐性的贵宾厢房，全店同时可容纳120客人同时进餐，供应数百种口味丰富的日料选择，讲究食材的新鲜与口味的保证。

怡保《膳户》，预计在这个即将来临的年底长假和圣诞佳节，为怡保饕客带来美好季节。

